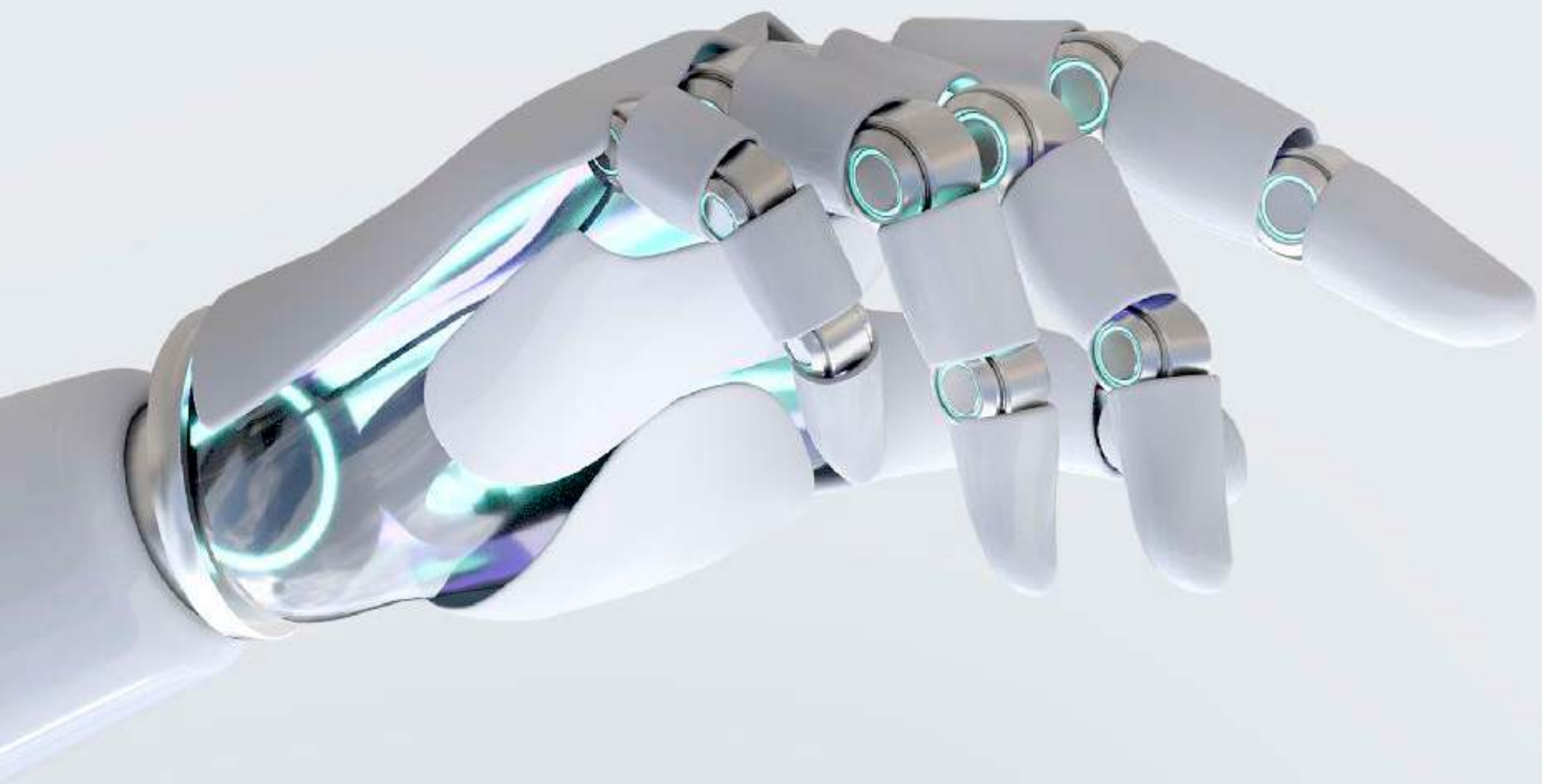


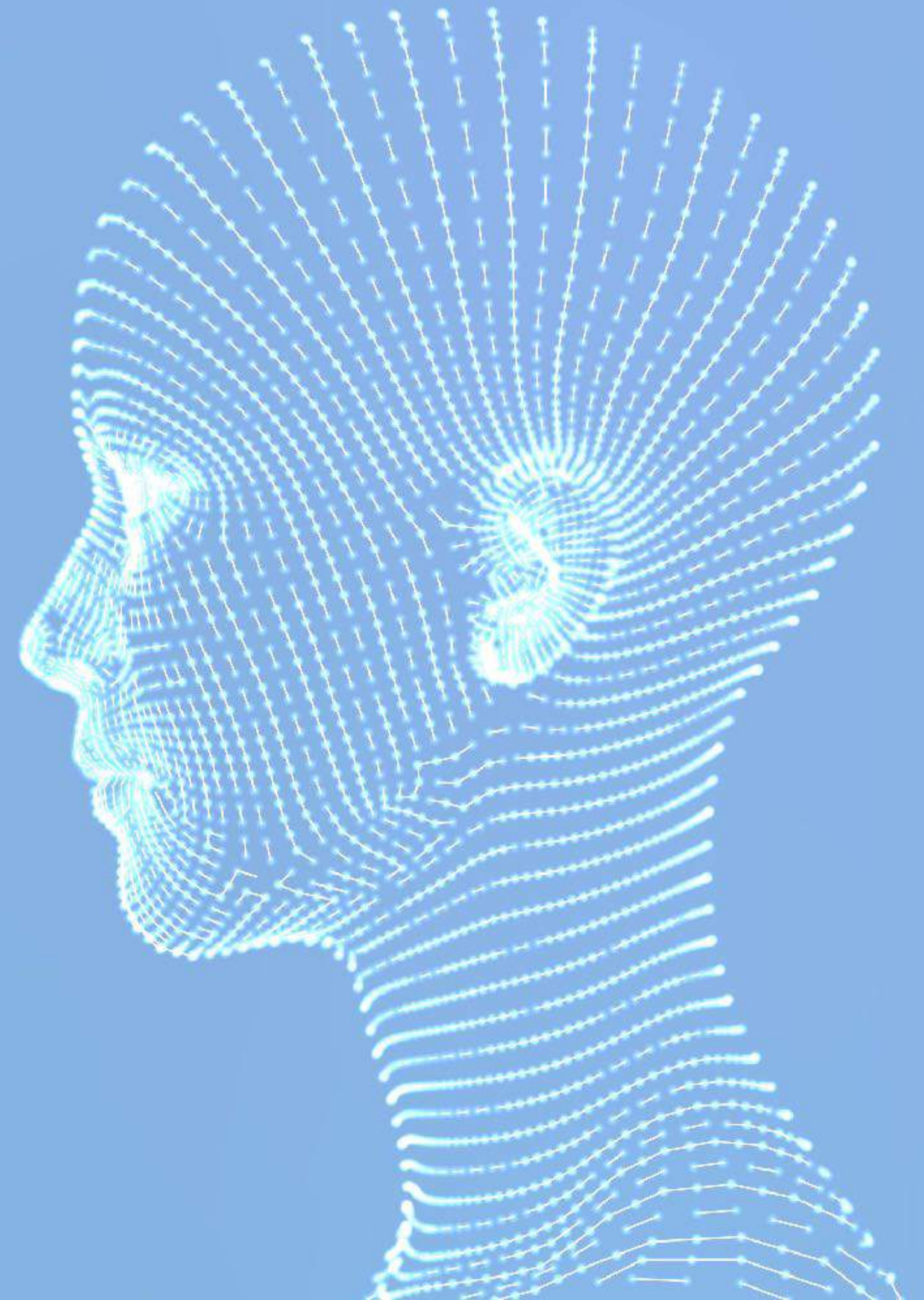
DOMINIX. 
DIGITAL DESIGN

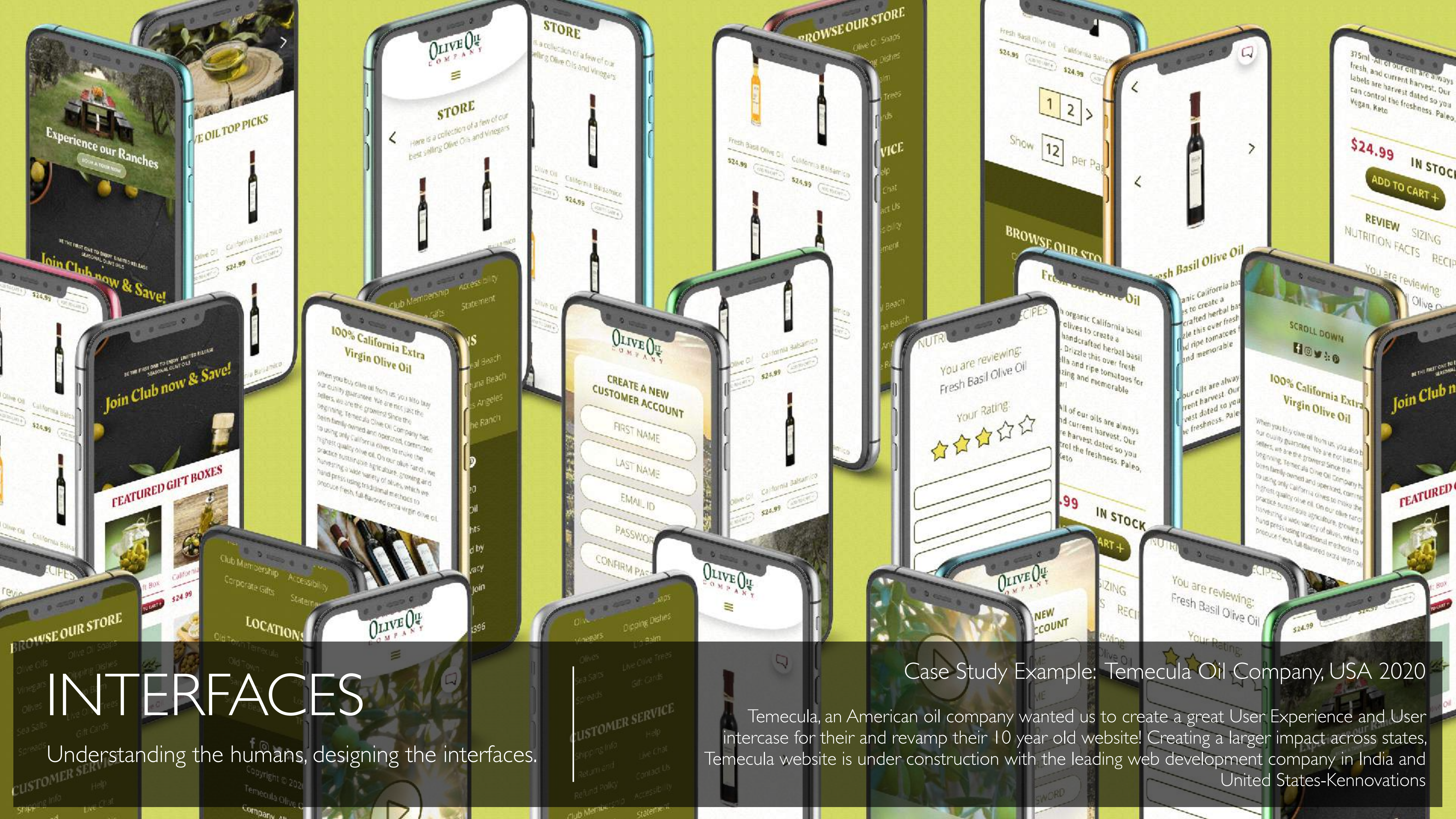


AlphaBeta is a Design Driven Holistic Software Company.
We aim to craft the next Digital World.

From solving problems to making life easier, we create digital solutions through extremely user centric and user friendly interactions. Right from designing systems, interfaces and interactions that help introduce an amateur into a digital world to designing optimum, technologically advanced and even luxurious and smart digital transformations.

Understanding how important is having a digital presence in today's ever thriving digital era we curate, design and transform according to one's specific requirements thereby proving an end to end turn key solution.



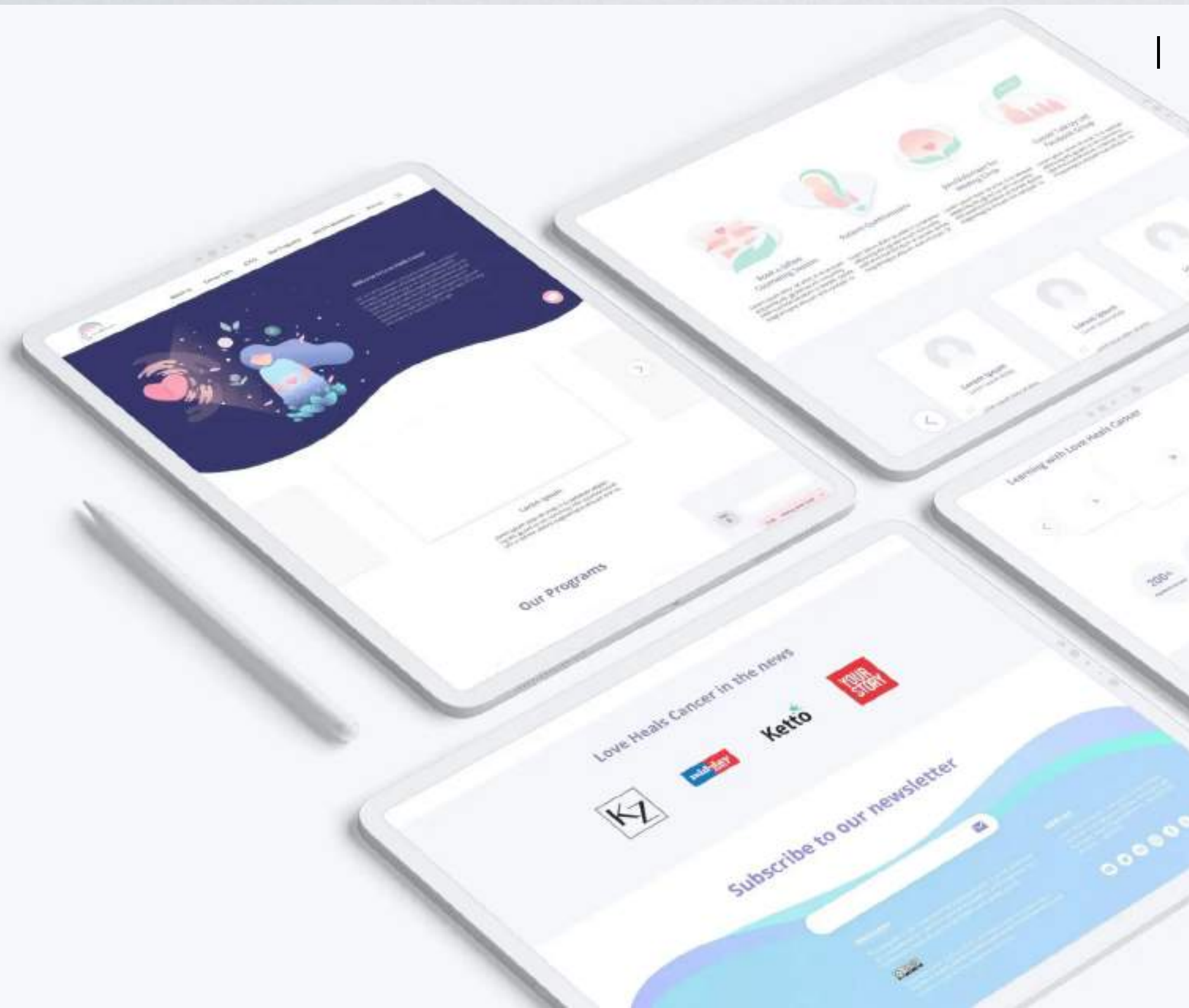


INTERFACES

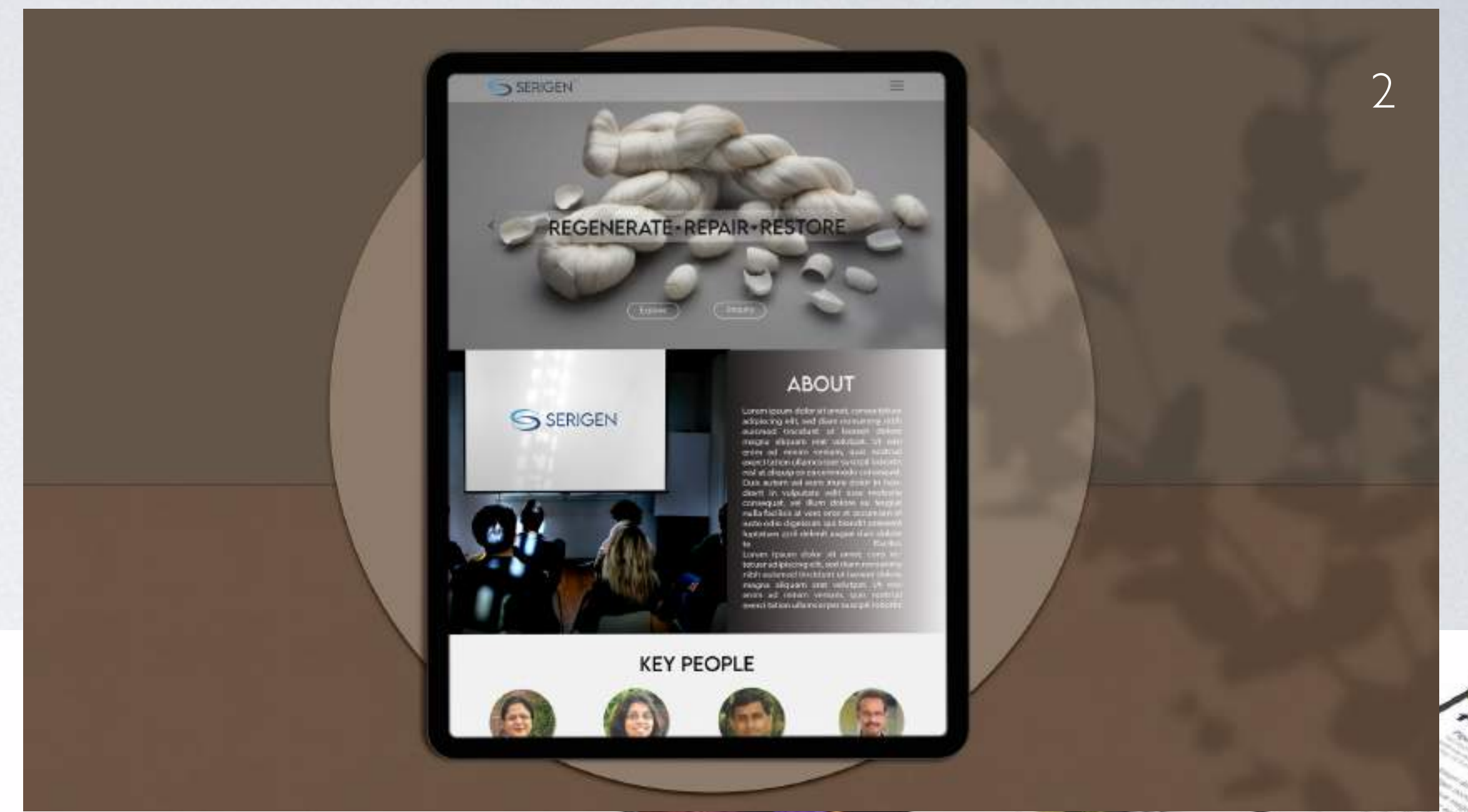
Understanding the humans, designing the interfaces.

Case Study Example: Temecula Oil Company, USA 2020

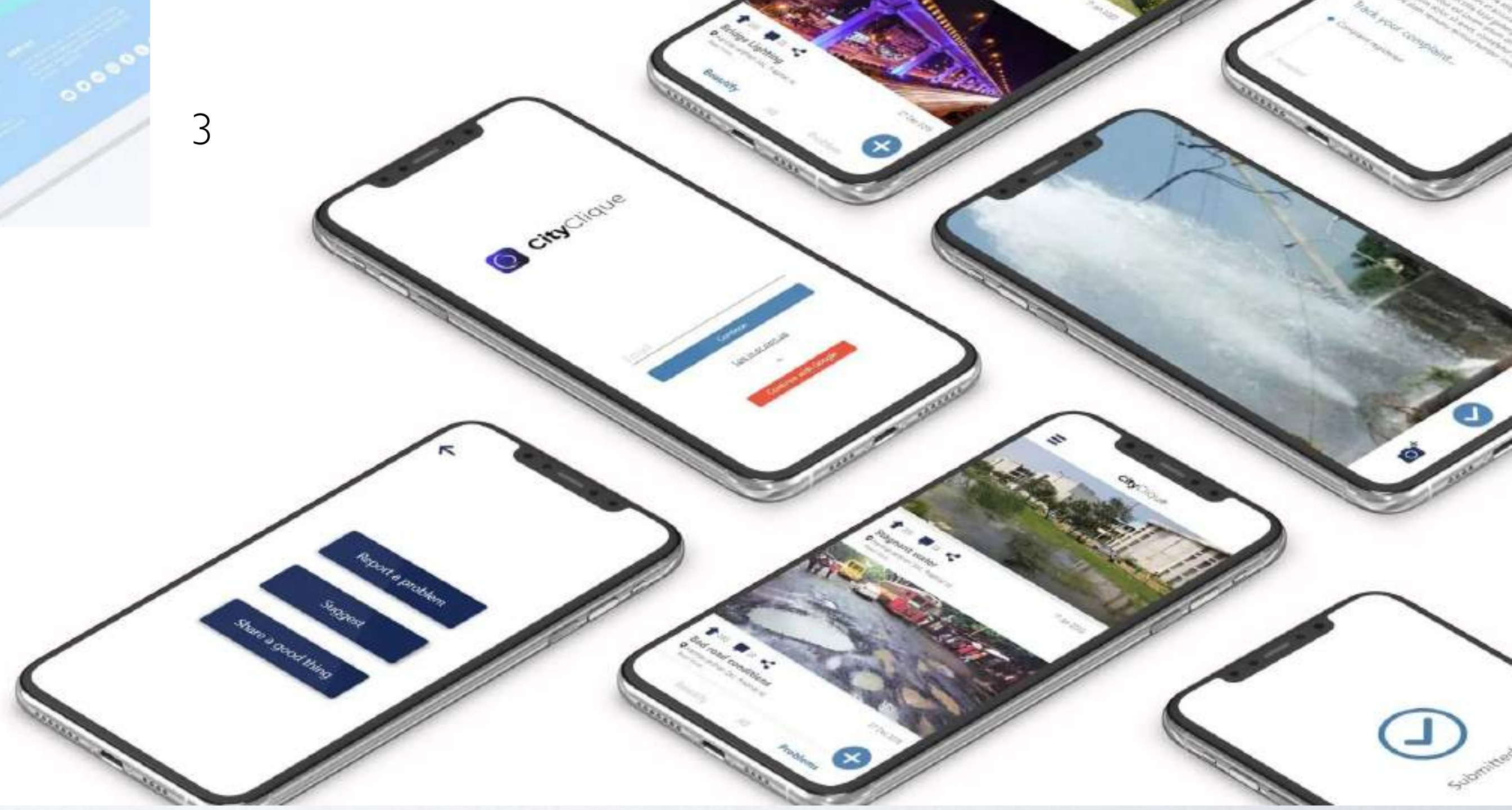
Temecula, an American oil company wanted us to create a great User Experience and User interface for their and revamp their 10 year old website! Creating a larger impact across states, Temecula website is under construction with the leading web development company in India and United States-Kennovations



1



2

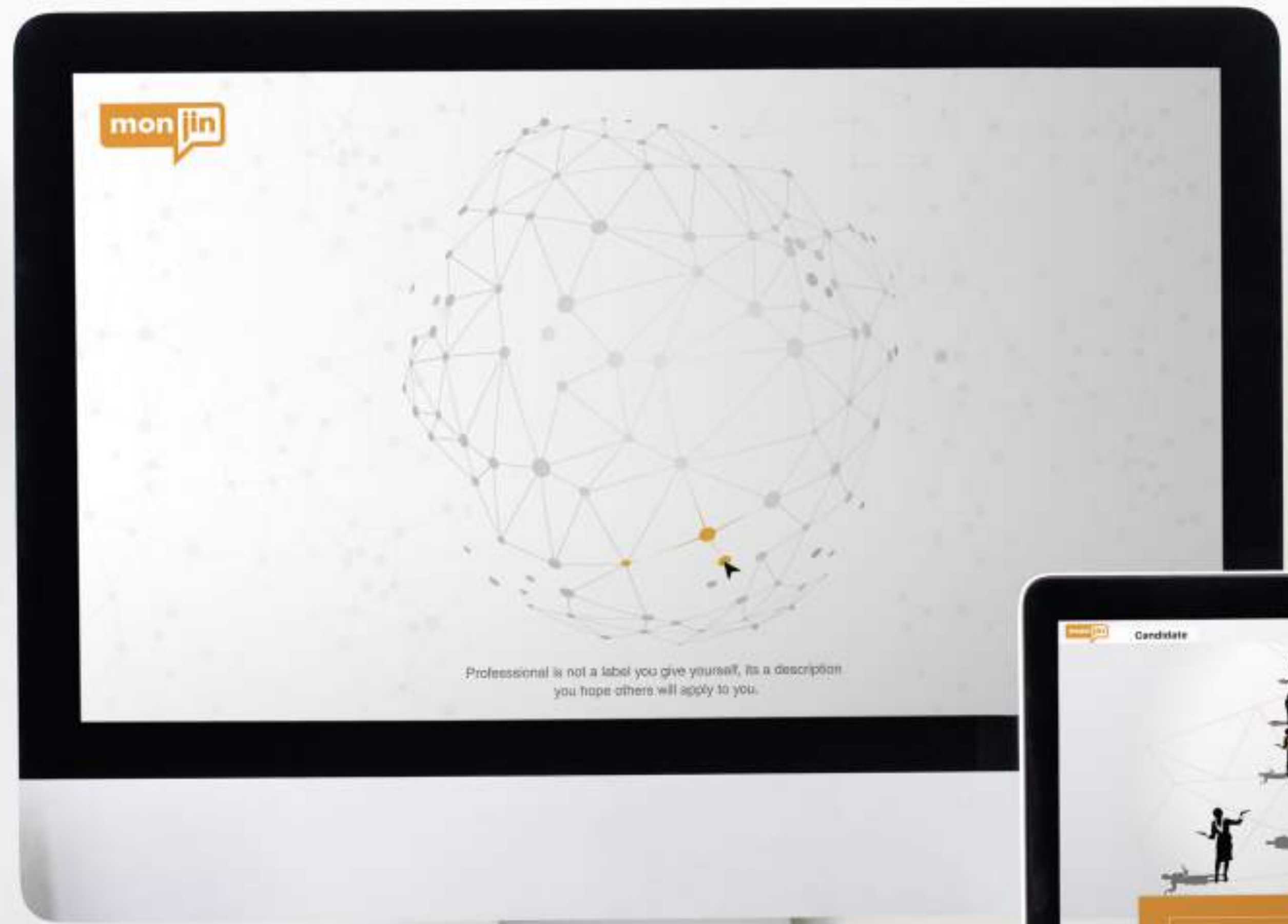


3

25+ completed projects

/ WORK EXAMPLES

1. Love Heals cancer is an NGO for cancer survivors and the cancer fighters. The Website is content heavy, but equally subtle.
2. Serigen is a cut edge biotech company based in India. The website reflects the simplicity and healing atmosphere throughout.
3. City clique app connects the citizen of the city to the government entities and infrastructure bodies. The app is simplistic, detail oriented yet very easy to use by a usual citizen.

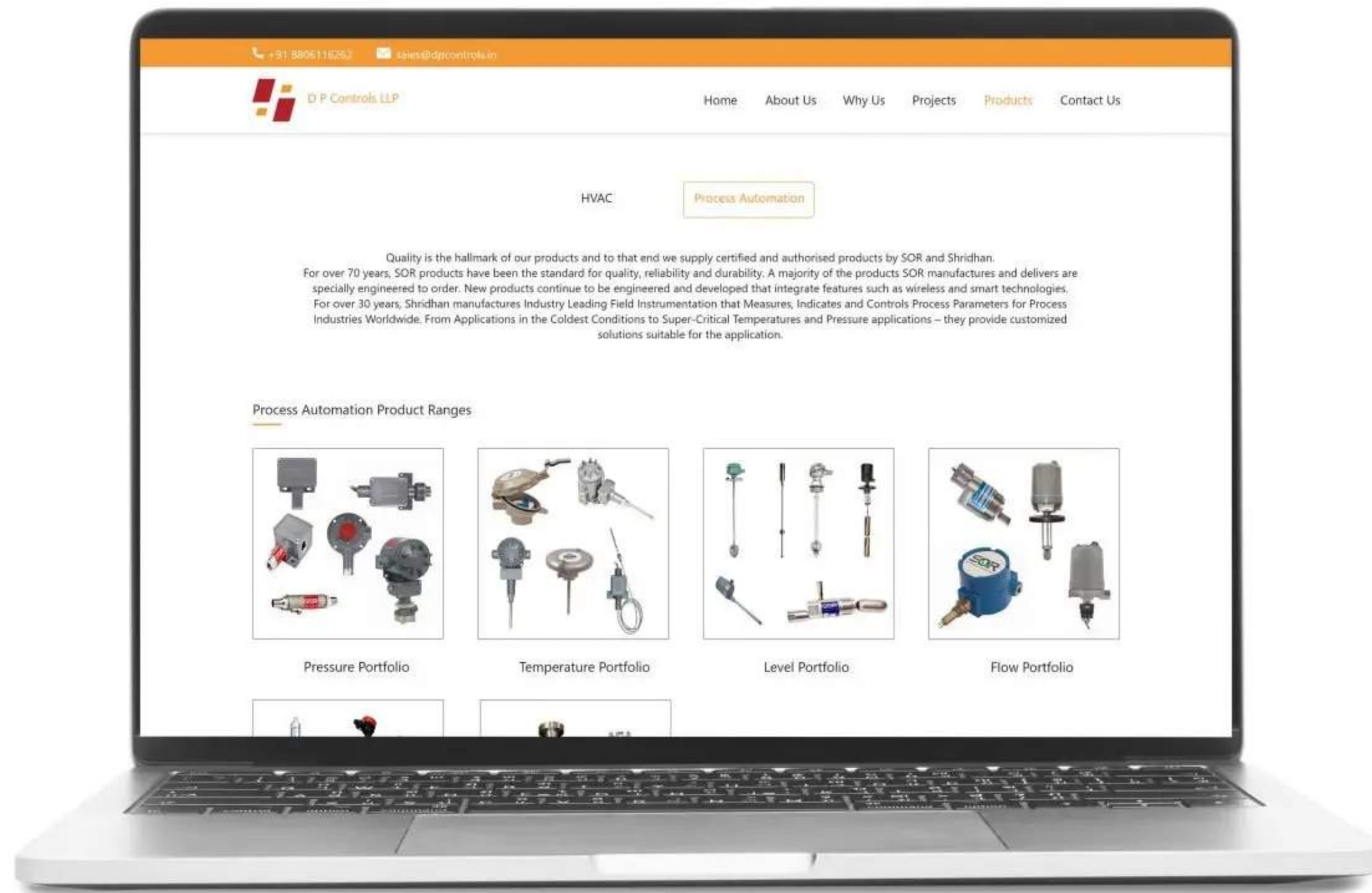


TRANSFORMATION

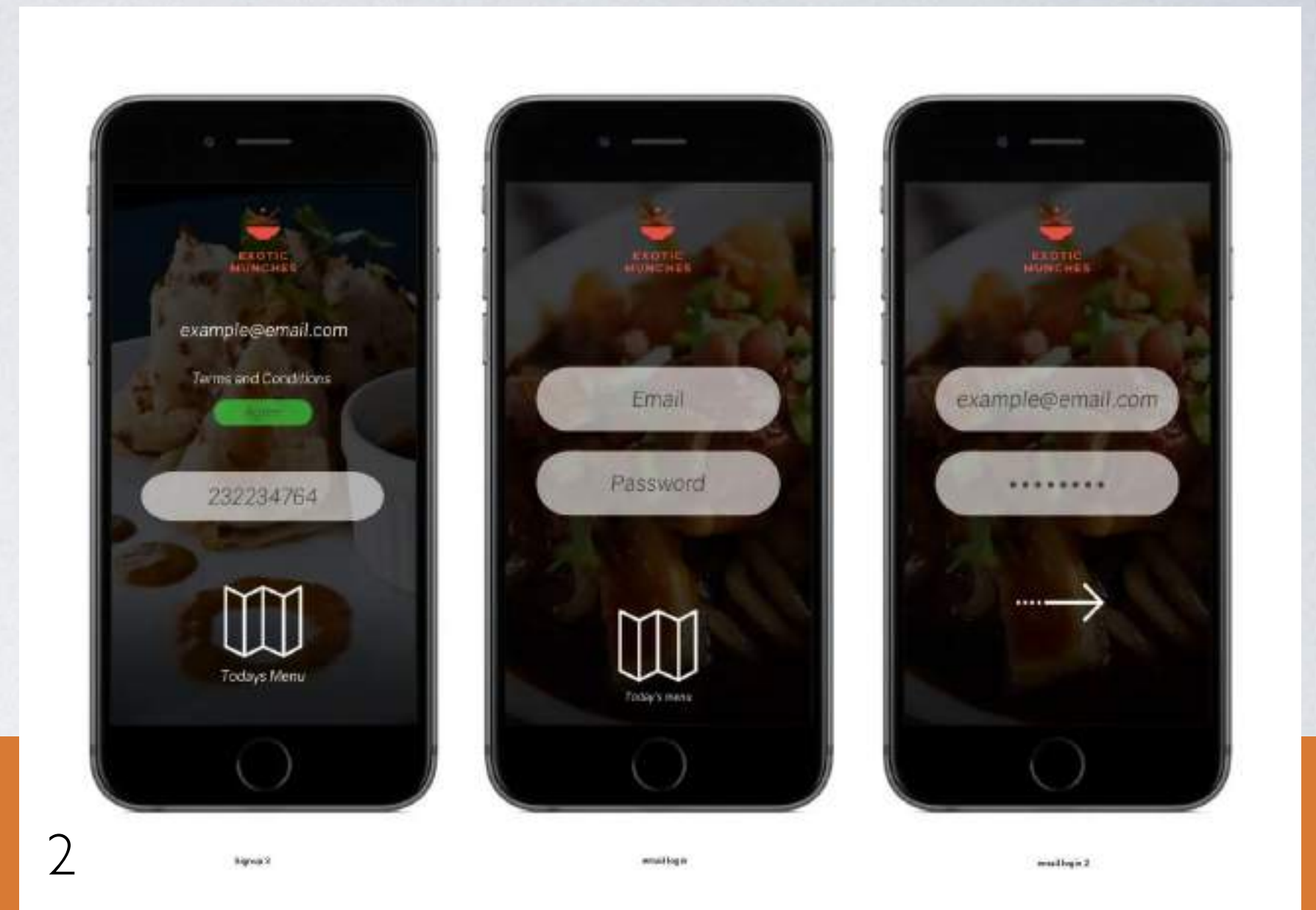
Transforming businesses from physical to digital.
End to end- cradle to cradle.

Case Study Example: Monjin Interviews, USA 2018

Monjin is a multinational company in which they have network of professional interviewers across wide range of skill who continuously conduct video interviews of candidates on their platforms to provide hiring solutions to other companies. Dominix redesigned their website. The website has been designed in such a way that though having large amount of content, it looks very clean and sorted helping viewer to understand their platform completely.



1



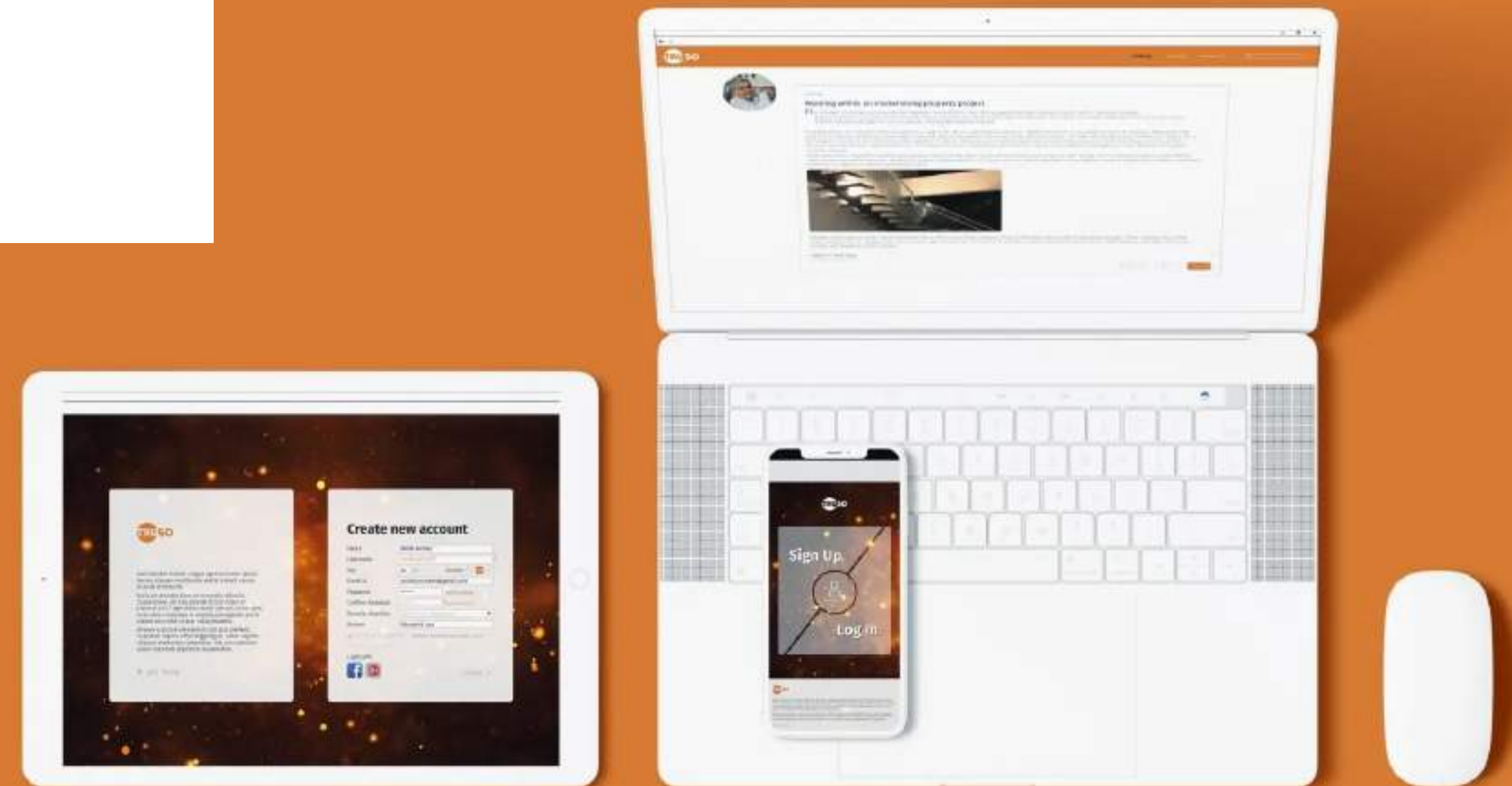
2

70+ completed projects

/ WORK EXAMPLES

1. DP Controls is the official controls supplier for many large corporations like Belimo, Honeywell etc. Having warm and hot colors led us to relate the brand's customers with energy, efficiency and youth. Being a very old company, their rebranding was as smooth as it could get.
2. Exotic Munchies is a USA based startup company which is into online food ordering and delivery of Indian food.
3. Truso' an abbreviation of 'Truly Social' is an online social media platform with a unique concept.

3





EXPERIENCE

Creation of end to end experiences across multiple mediums as well as back-end channels.

Case Study Example: Kapil Dev: The legend, India 2019

We were fortunate enough to work with the legend- Kapil Dev- the first Indian cricket team captain to bring home the world cup! Kapil Dev was launching his own clothing collection- he needed a showcase platform for the same.

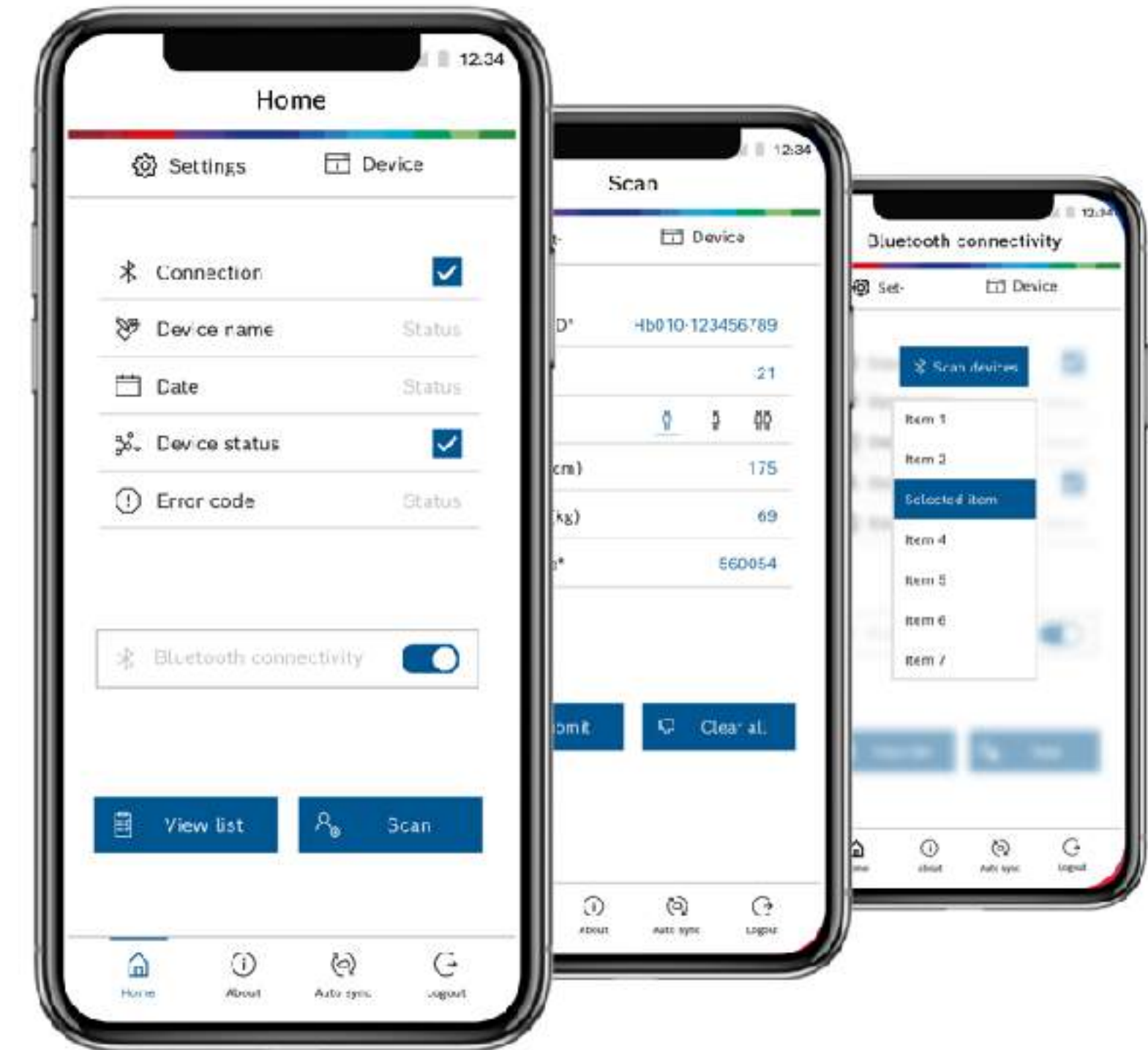


22+ completed projects

/ WORK EXAMPLES

1. Eutopia, a Delhi based company approached us for the User Experience and User interface design for their upcoming smart hospital admission platform.
2. PE website was kept all white and black. A premium minimal feel to the Interface helps navigate swiftly yet boldly.
3. Seri Prints website was designed keeping speed in mind. The red denotes hotness, like an engine.





PRODUCT INTEGRATION

Integration of Product and Digital design across multiple fields driven by precision.

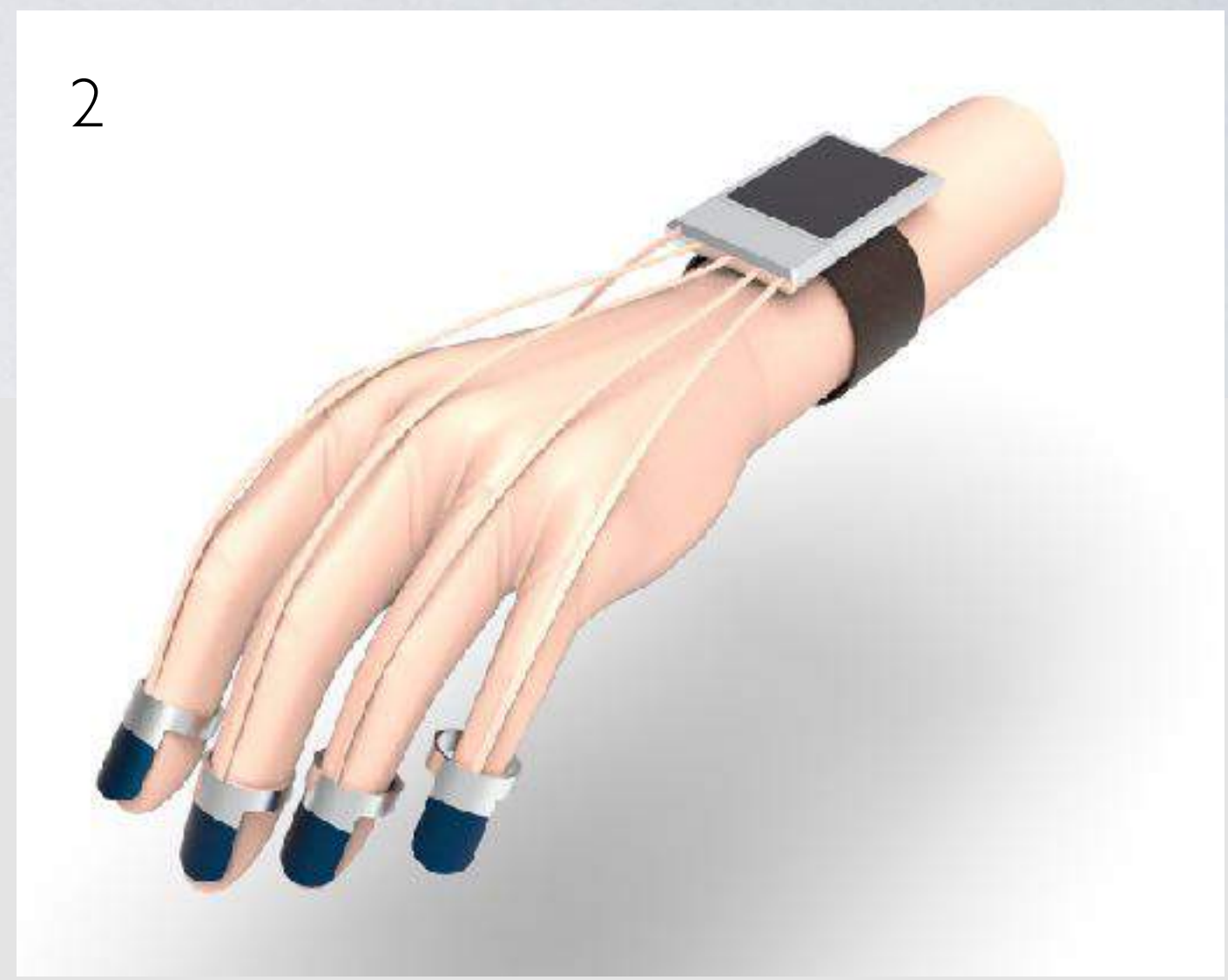
Case Study Example: Bosch, India 2020

RBEI BOSCH, came up with an amazing technology in the field of medical and healthcare. A product that measures and showcases the haemoglobin in human body without taking a blood sample being completely touch free. A digital interfacing for the product and UI to operate, calibrate, display results was designed.

1



2



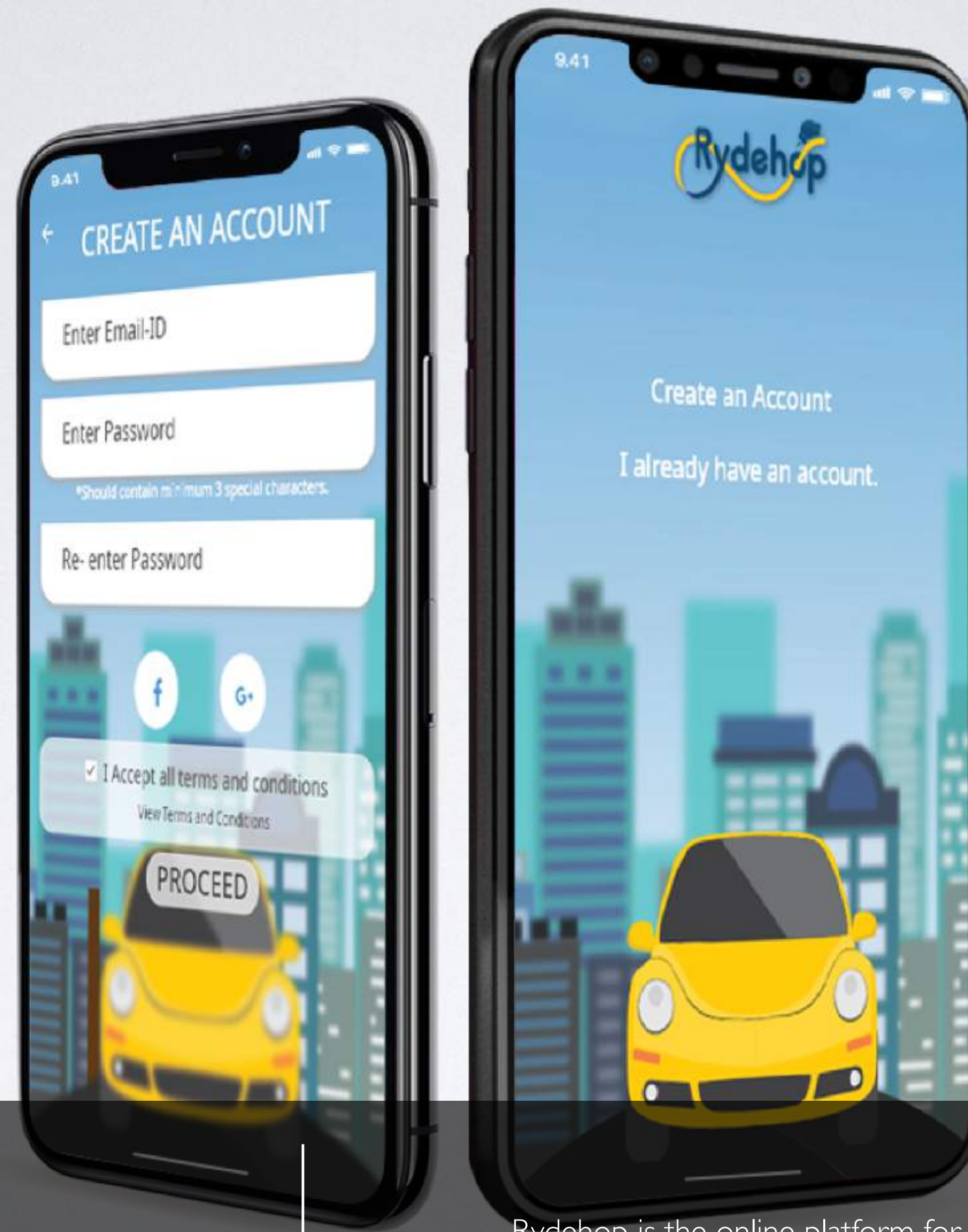
50+ completed projects

/ WORK EXAMPLES

1. In any alloy industry or a foundry, a perfect measurement of the Carbon and Silicon content in any metal is an extreme necessity. Unlike any other design available in the entire industry, we jazzed the styling! We are proud to state that there is no such product in the market
2. Glovatrix, a support system for the specially challenged deaf and mute brings into picture an superb example of product-digital integration.
3. Making physiotherapy more effective and patient-friendly, Rymo is one of the rarest integrated digital biotech products in the market

3



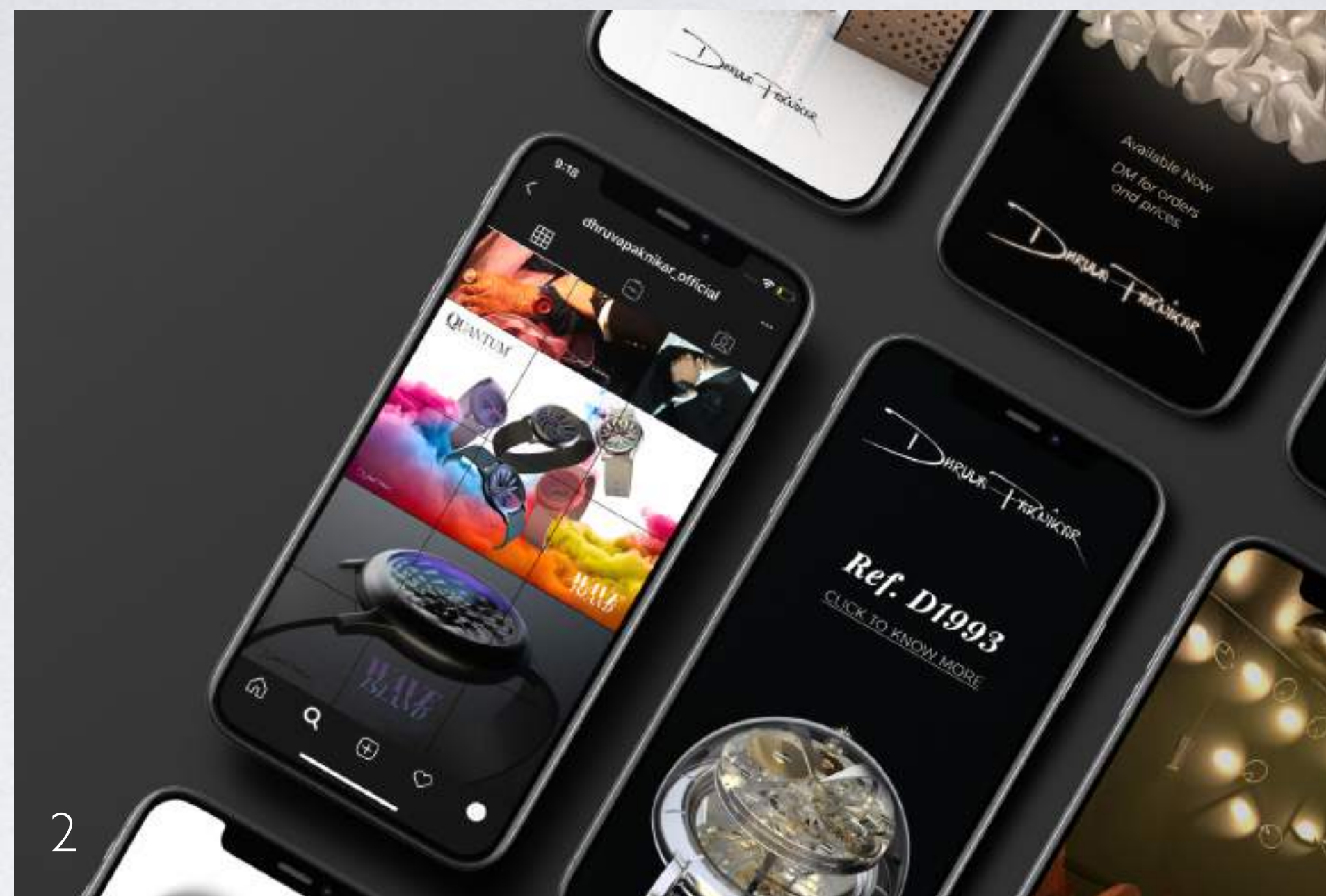


APP

Phones have become the essentials of life. Designing phenomenal apps is the need for companies.

Case Study Example: Rydehopp, India 2018

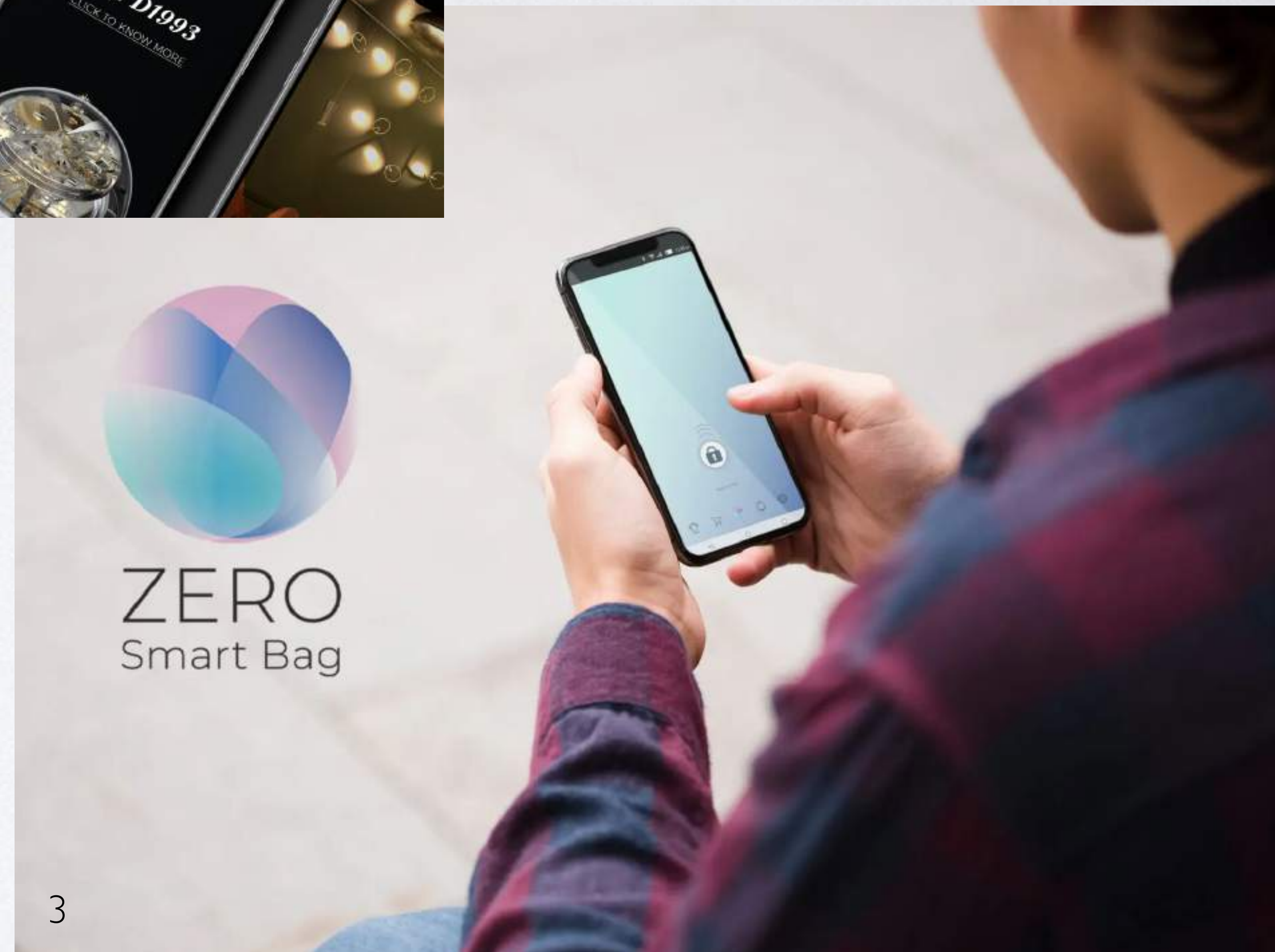
Rydehopp is the online platform for carpooling and car sharing. Dominix designed the user interface of this application. Use of bright colours and interactive design encourages user to share their vehicle through this platform. The user experience has been created by following the minimum click pattern which guides user through few swipes and selections while offering or sharing a ride.



60+ completed projects

/ WORK EXAMPLES

1. Effipac is a startup incubated at the Venture Centre. Effipac, a brand belonging to RxCo Pvt. Ltd. caters in the segment of medical packaging. Effipac ensures the right medicine is packed at the right time
2. DPL application showcases luxury in its Purest form. the all black website makes sure the products are perfectly seen and the message is directly conveyed to the consumer
3. Zero Smartbag, that we designed needed a solid nomenclature and a kickass identity. The name Zero came from one of the greatest inventions in time- that happened in India.



Thank you.

Please feel free to connect with us at
studio@dominix.co
+919960252774

Pune (HQ): 2, Ashirvaad, Prabhat Road Lane 10, Deccan Pune 411004, MH, India
Douglas: 37, Allan St. Douglas IM1, United Kingdom
New Jersey: 64 Princess Drive, North Brunswick, NJ, United States of America

WWW.DOMINIXGLOBAL.COM